

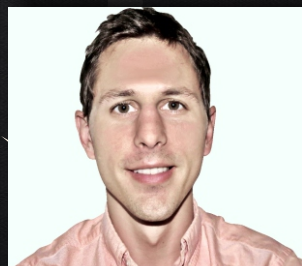
BARRETT SELF

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VISUAL RESUME

CREATIVE DESIGNER, CONTENT WRITER

RELEVANT FIELD EXPERIENCE



EDUCATION

'06 - '09: STUDIED MULTIMEDIA JOURNALISM AT THE UNIVERSITY OF S.C.

'09 - '11: STUDIED OCCUPATIONAL TECHNOLOGY AT MIDLANDS TECHNICAL INSTITUTE

WORK EXPERIENCE

'11 - '14: NORTH EAST ENGRAVING DIGITAL ILLUSTRATOR/PRODUCTION SPECIALIST & SOCIAL MEDIA COORDINATOR

Designing logos, award presentations, and content layouts for various client engravings and brands as well as utilizing targeted content and strategies to lead the social media campaign for a small business in Columbia, SC.

'12 - '15: FREELANCE GRAPHIC DESIGNER (WORK SPANNING FROM NORTH AMERICA TO AUSTRALIA)

Lead designer for various small businesses, entrepreneurs, authors, and musicians. Tasks include logo, book/magazine cover, album cover, ad, and product packaging design.

'13 - '15: FREELANCE GRAPHIC ARTIST FOR PRINT AND WEB PUBLICATION

Conceptualizing and designing full-page sports and lifestyle content in web and print for: The State Paper, Bleacher Report, ESPN Affiliates, Athlon Magazine, & UNITY Magazine.

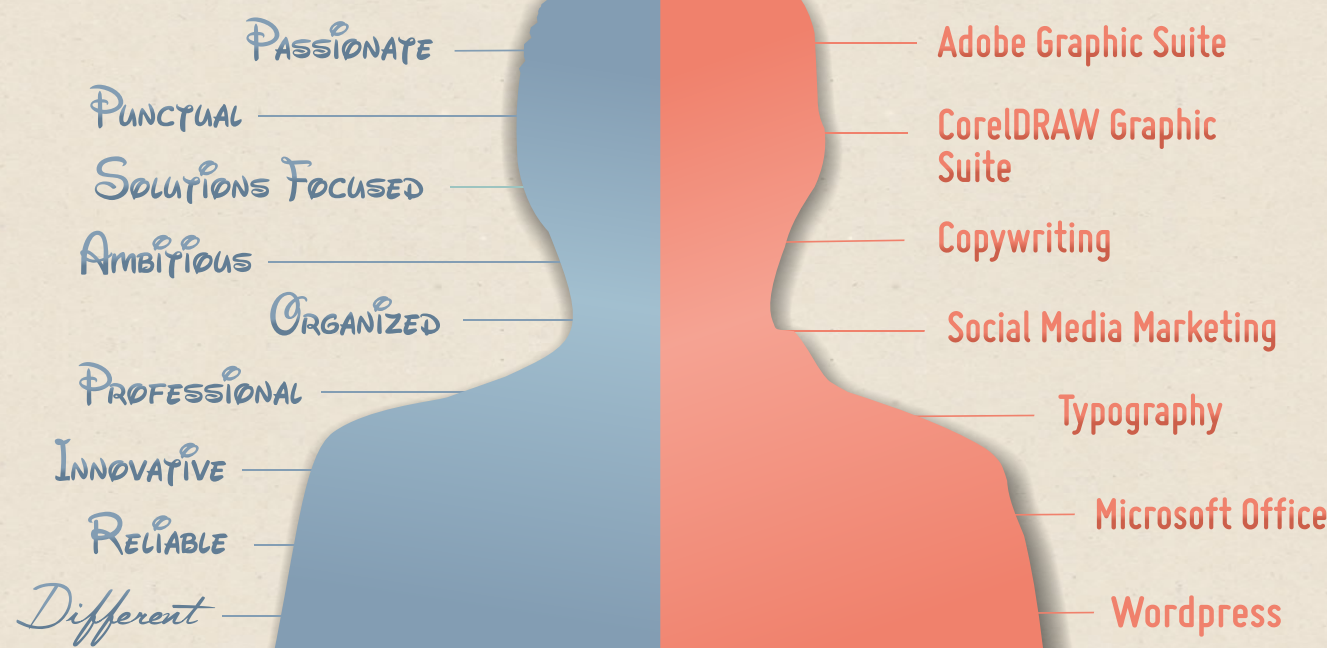
'14 - '15: BRAND IDENTITY DESIGNER (YOUR PET AT HOME, INSPIRE 37)

Conceptualizing the visual brand identity of small businesses in St. Petersburg, FL as well as Key West, FL through logos, brochures, ads, business cards, web graphics, and general branding design.

I've spent the last three years working as a graphic artist and general content creator for websites and publications that feature a wide variety of subjects. During that time, I've logged thousands of hours doing everything related to the content creation process. I have a large amount of experience working with newspapers and magazines where formatting and clear presentation of information is a must. Because of these experiences, I'm able to accomplish the two largest goals a designer should have: 1) To design something that's eye-catching and keeps the reader's attention while 2) presenting that information in an easily digestible manner.

PERSONAL QUALIFICATIONS

SKILL QUALIFICATIONS



Why We Should Work TOGETHER

your idea

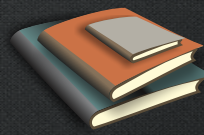
brainstorm

draft

OUTPUT

Get to
Know
Me

HOBBIES:



list of my
FEARS:



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...FOR MORE INFO...

~CONTACT ME~

*ALL GRAPHICS
AND DESIGN
CREATED BY
BARRETT SELF