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FINANCIAL DETOX RADIO SHOW (CA)



TWO LOGO DEAL  
SQUARE ONE MARKETING (OHIO)



EMBRACING YOUR TOMORROW TODAY

# NSPYRE

***FINDING  
YOUR IDEAL  
YOU***

PG 18

**HOW TO SAY “NO”  
TO A LIFE OF  
MEDIOCRITY**

**DRAWING ON YOUR  
INNER STRENGTH IN  
THE FACE OF  
ADVERSITY AND  
CONFRONTING YOUR  
FEAR OF FAILURE**

***BUILDING A  
CAREER, NOT  
A JOB***

2014

Pg37





LOGO  
CARLTON INDUSTRIES (AUSTRALIA)



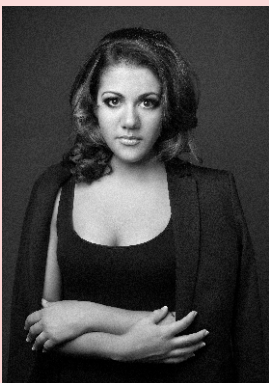
BOOK COVER DESIGN  
(NY)

**M**y name is Chloe Repaco. I'm your typical 20-something college graduate who is in love and just trying to get her shit together. I'm trying to make my mark in the world, figure out what I want to do in life, and get off my budget-friendly diet of Ramen and rice cakes.

Next to my bed sits a calendar with 127 days that have Xs on them and there are about another 90 days to go. Those Xs are me counting the days until my soldier, Vinse, returns from Iraq. And there he sits at the other end of the world with those same Xs, counting down until our worlds can reunite. He yearns to be apart of my world again. As far as he's concerned, it's a world and a life where everything is okay. Little does he know that my world, our world, and our future is about to be turned upside down the moment he returns home.

This is my story. A story of love, a story of heartache and pain, and a story that molded me into the woman I am today. It serves as a lesson- sometimes what you think you want is not what your heart wants or needs at all.

This is a journey to find myself, my place in the world, and the arms of where my heart, my dreams, and my hopes should lie.



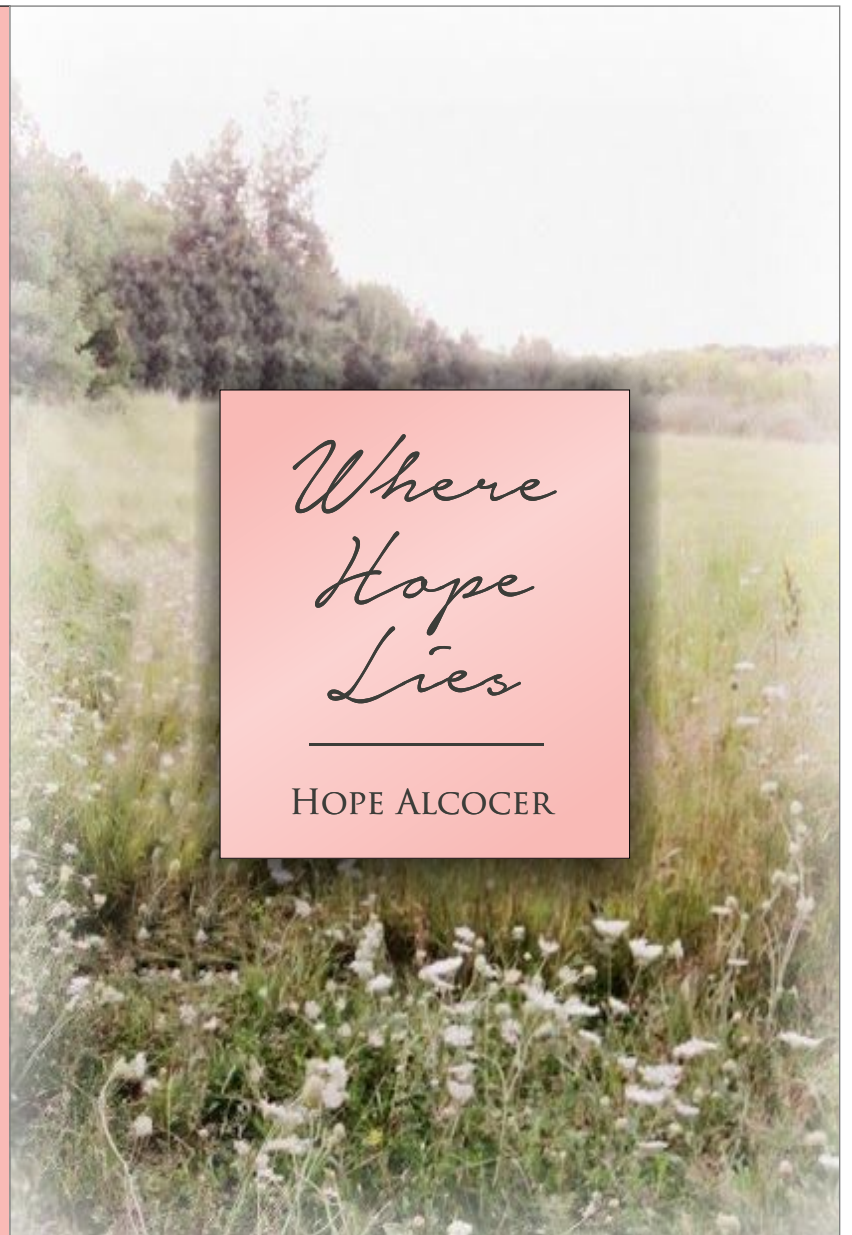
**HOPE ALCOCER**, Chicago-born and Michigan-raised, is an award-winning entrepreneur, coffee addict, writer, and marketing professional. At the age of 22, she launched her freelance writing and media company, which served as the launching platform for successful businesses such as Khloe Magazine, Coffee with the Bride Wedding Planning, and HA Studios. After five years of working as a successful entrepreneur and freelance media specialist, Hope now resides in New York City where she works as a marketing manager in the entertainment industry. This is her first novel and is inspired by true events in her life. In her spare time, she enjoys studying health and fitness, dancing, and spending time with her loud, but lovable, Armenian family.

   /hopealcocer  
[www.hopealcocer.me](http://www.hopealcocer.me)

Cover Design: Barrett Self  
Cover Photograph: Madeline Grace  
Author Photograph: Kirstin Anne Photography

BAR CODE

WHERE HOPE LIES  
H. ALCOCER



SOUTH CAROLINA FOOTBALL FULL-PAGE INFOGRAPHIC  
THE STATE PAPER (SOUTH CAROLINA)

#24

SOUTH CAROLINA

VS

GEORGIA

#6

TEAM STATS

30.5

Pts per Game

316

Passing Yds Per Game

121

Rushing Yds Per Game

37.5

Pts Allowed Per Game

1

2

3

4

5

6

7

8

9

10

11

12

BORDER BATTLE

South Carolina and Georgia will meet for the 67th time. A USC win Saturday goes a long way toward keeping the Gamecocks in the SEC East race.

The Bulldogs lead the series 47-17-2. USC is 4-0 at home vs. Georgia when both teams are ranked.

USC's roster boasts 27 who are from Georgia, while the Bulldogs have 4 players from the Palmetto State.

GAME INFO

Saturday, Sept.13th

Williams-Brice Stadium

LINE: UGA by 5.5

KICKOFF: 3:30 P.M

TV: CBS

RADIO: 107.5 FM

TEAM STATS

45

Pts per Game

131


Passing Yds Per Game

328

Rushing Yds Per Game

21

Pts Allowed Per Game



MIKE DAVIS

G	Att.	Yds.	Avg.	Long	TDs
2	24	116	4.8	36	2



TODD GURLEY

G	Att.	Yds.	Avg.	Long	TDs
1	15	198	13.2	51	3

FORECAST



HIGH: 85  
LOW: 70  
WIND: 5 MPH

THEY SAID IT

COACH STEVE SPURRIER:  
"We're believing we can play a lot better but we need to go do it on the field. This would be a good week to show that."

JORDAN DIGGS, sophomore spur:  
"Everybody is still hungry and our goals are still in front of us. This is a big week for us."

DYLAN THOMPSON, senior QB on being the underdog according to Las Vegas:  
"Thats OK. We were favored against A&M and we lost. It doesn't matter what those guys think."

SCOREBOARD

The Bulldogs haven't played well in Williams-Brice Stadium in a while. Georgia has not scored more than 20 points at Williams-Brice Stadium since 1994 (a 24-21 UGA win), averaging 13.2 points in the last 9 games in Columbia (and winning 5 times).


In the last 3 USC-UGA games in Williams-Brice, the teams combined for 86 points. In the last three in Sanford Stadium in Athens, both combined for 236 points.

TV TIMEOUT

- The Gamecocks have been a part of CBS games 22 times. Their record is 5-17 all-time but 3-1 in the last 4 games on the network.

- ESPN's Football Power Index says Georgia has a 62% chance to win Saturday.

SEC EAST STANDINGS

							
CONF	0-0	0-0	0-0	0-0	0-0	0-1	0-1
OVR	2-0	2-0	2-0	1-0	1-0	1-1	0-2

-Designed by Barrett Self-

PHOTOGRAPH CREDITS:  
GERRY MELENDEZ/THE STATE  
TIM DOMINICK/THE STATE  
JEFF BLAKE/THE STATE  
DALE ZANINE/USA TODAY



MAKING  
AN  
SEC  
HEISMAN  
CANDIDATE  
2015

SEC

HEISMAN  
TOTALS

BAMA

'09

3

AUB

'71, '85, '10

3

UF

'66, '86, '07

2

UGA

'42, '82

2

LSU

'59

1

USC

'80

1

TAMU

'52, '12

2

SEC

WINNERS BY POSITION

6

RB

AVG SEASON TOTALS

CARRIES --- 242

YARDS --- 1358

YPC --- 5.6

TDS --- 12.5

AVG PER GAME STATS

CARRIES --- 20

YARDS --- 115

7

QB

AVG SEASON TOTALS

COMPLETIONS --- 196

ATTEMPTS --- 317

PASSING YDS --- 2,743

TDS --- 25

INTS --- 9

AVG PER GAME STATS

PASSING YDS --- 223

TDS --- 2

0

WR

\*NO SEC WR HAS EVER  
WON THE HEISMAN

SEC

NOTABLE HEISMAN SEASONS

BEST WIN PCT:  
100% (14-0)

FIRST SEC HEISMAN:  
91% (11-1)

AVG WIN PCT:  
83% (10-2)

WORST WIN PCT:  
67% (8-4)

'09 BAMA, '10 AUBURN  
MARK INGRAM, CAM NEWTON

'42 UGA  
FRANK SINKWICH

'85 AUBURN  
BO JACKSON

\*HEISMAN TOTALS INCLUDE  
WINNERS OF CURRENT SEC  
PROGRAMS BEFORE JOINING  
THE CONFERENCES

2015 TOP 5 SEC HEISMAN CANDIDATES

N. CHUBB

L. FOURNETTE

D. HENRY

J. JOHNSON

D. PRESCOTT

SOPH. RB - UGA

SOPH. RB - LSU

JR. RB - BAMA

JR. QB - AUBURN

SENIOR QB - MISS ST.

REFERENCES:  
SPORTS-REFERENCE.COM  
PHOTO CREDIT: USA TODAY SPORTS

DESIGNED BY  
BARRETT SELF

WEEK 11 RECAP

NOVEMBER 16, 2015

24

17

5-4

6-3

PASSING

423

245

TIME OF POSS.

36:19

23:41

RUSHING

114

150

CAM NEWTON

YARDS: 423

ATT/COMP: 23/40

TDS: 3

INTS: 1

LUKE KEUCHLY

TACKLES: 7

SACKS: 1.5

INTS: 1

JONATHAN STEWART

RUSHING YDS: 95

CARRIES: 23

AVG: 4.1

TDS: 1

QUOTE OF THE GAME

“WE SURE DON'T LIKE THEM,  
AND THEY DON'T LIKE US.  
WE GOT THE <sup>W</sup> BUT  
THEY'RE STILL THE  
NFC SOUTH  
LEADERS...”

...AT LEAST FOR  
ONE  
MORE  
WEEK.”

CHARLES  
JOHNSON  
PANTHERS DE

PLAYER OF THE GAME

KELVIN BENJAMIN

8 catches

110 yds

13.75 yds per catch

2 tds

NFC SOUTH STANDINGS

WK 11

FALCONS

PANTHERS

SAINTS

BUCS

RECORD

6-3

5-4

4-4

2-5

DIVISION

2-1

1-1

1-1

0-3

NEXT UP

@BAL

vsDAL

vsGIN

@WSH

NEXT UP

DALLAS COWBOYS

5-3 | 2ND NFC EAST

3 GAME WINNING STREAK

1 - 2 RECORD ON THE ROAD

NFL RANK

RUSHING: 2ND | PASSING: 6TH

TOTAL OFFENSE: 2ND

TOTAL DEFENSE: 10TH

WHEN

Sunday  
Nov. 16  
1:05 PM (ET)

WHERE

Bank of America  
Stadium  
Charlotte, NC

BROADCAST

FOX

Designed by Barrett Self

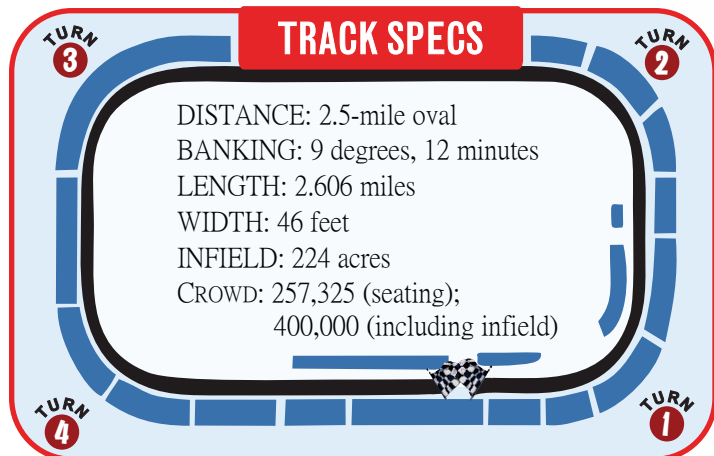


# TIGER TAMED

INITIAL INJURY  
REINJURY  
SURGERY

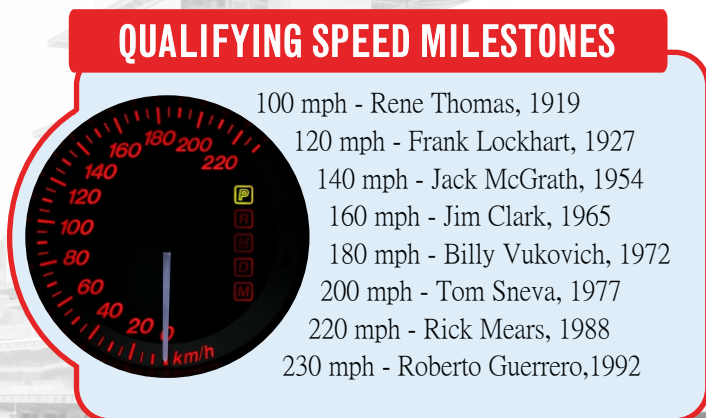






**MARGINS OF VICTORY**

LARGEST: 13:08.4 - Jules Goux over Spencer Wishart (1913)  
CLOSEST: .043 - Al Unser Jr. over Scott Goodyear (1992)



**ORIGINAL INDY 500 CAR**

HORSEPOWER: 110  
WEIGHT: 2,300 lb.  
LENGTH: 120'

A yellow vintage Indy 500 car with the number 32, parked on a track next to a trophy.

**QUALIFYING SPEED RECORDS**

FIRST QUALIFYING SPEED:  
80.93 mph, Gil Anderson (1912)  
FASTEST QUALIFYING SPEED:  
236.986 mph, Arie Luyendyk (1996)

**DRIVERS**

OLDEST: Al Unser, 47  
YOUNGEST: Troy Ruttman, 22  
SHORTEST: E.J. Viso (5'4)  
TALLEST: Joel Thorne (6'5)  
and Chris Kneifel (6'5)

**MODERN INDY 500 CAR**

WEIGHT: 1,545 lb.  
LENGTH: 192'  
WIDTH: 77.5-78.5'  
HEIGHT: 40'  
ENGINE: Turbocharged  
2.23-liter V6  
HORSEPOWER: 700

A modern Indy 500 race car, dark blue with white and red accents, parked on a track.

A.J. Foyt (1961, 1964, 1967, 1977)  
Al Unser (1970, 1971, 1978, 1987)  
Rick Mears (1979, 1984, 1988, 1991)

**MOST INDY 500 WINS: 4**

A row of trophies and checkered flags, representing the four drivers with the most wins.

**GOT MILK?**

Louis Meyer drank buttermilk after winning the Indy 500 in 1936. The tradition evaporated from 1947-55 but has been going strong since 1956.

A driver in a yellow racing suit and red cap, pouring milk from a bottle.

**BACK HOME AGAIN IN INDIANA**

Straight No Chaser replaces Jim Nabors, who sang the song 35 times since 1972.



**KISSING THE BRICKS**

A tradition borrowed from NASCAR, when Dale Jarrett and his crew kissed the 36-inch strip after winning the 1996 Brickyard 400.



# DOOR HANGER HANDOUT

## EXPRESSGRUB (NJ)



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# WEB PAGE INFOGRAPHIC

## GOLDANDBLACK.COM (INDIANA)

## PURDUE at MARSHALL

**TEAM STATS**  
(\*14 Totals)

23.4  
Pts per Game

198.8  
Passing Yds Per Game

151.8  
Rushing Yds Per Game

32  
Pts Allowed Per Game

### WELCOME BACK

The Boilermakers will be looking to bounce back from a sub-par outing in 2014. Opening on the road against the Thundering Herd will be no easy task as Marshall finished out last season in the Top-25, but what better way to make a splash than facing a tough opponent

### GAME INFO

Sunday, September 6th  
Joan C. Edwards Stadium  
**LINE:** Marshall by 7.5  
**KICKOFF:** 3:00 p.m. ET  
**TV:** Fox Sports 1

### FORECAST



**HIGH:** 77  
**LOW:** 52  
**WIND:** 9 MPH

### THEY SAID IT

#### DARRELL HAZELL, HEAD COACH:

"We're excited to get the season started. Going over to Marshall to open up the year on national TV, that'll be good exposure. First game being on a Sunday... hopefully our guys come to play like they're in the NFL. We'll be ready."

#### Ja'WHUAUN BENTLEY, SOPHOMORE LB:

"We don't really look at who we are playing. This year it's about us, not the opponent. Sure, we're going into a hostile environment for the first game of the season, but we wouldn't have it any other way."

#### AUSTIN APPLEBY, JUNIOR QB:

"I've got an obligation to this team to prepare either way, starting or supporting my teammates on the bench... sure, I want to be in there, but being a good teammate and being prepared comes first. I think we're going to do great things this year."

### PLAYERS TO WATCH

#### DANNY ANTHROP

The PU Senior WR appeared in nine games, making eight starts before injuring his knee during the Nebraska game. Nonetheless, he was still able to finish the season with 38 catches for 616 yards and four touchdowns. Anthrop's impact as a Playmaker, something the Boilermakers' roster lacks in '15 will be of paramount importance to the upcoming season, not only in the passing game, but in the punt and return games as he could start out the year carrying both positions.

#### AUSTIN APPLEBY

Appleby had an inconsistent freshman campaign for the Boilermakers, passing for under 55% while leading an offense that failed to put up more than 24 PPG. On the bright side though, the '14 squad did throw up 10 more PPG than the previous year. Though Appleby may never be confused with Drew Brees, the game-manager could be the anchor to what has been a shaky offense the past few seasons.

2014 STATS	TOTALS
PASSING YARDS	1,449
Comp. Percentage	52.9%
TDs	10
INTs	11

### HISTORY VS. MARSHALL

The Boilermakers lead the series vs. Marshall 17-9-1. The last Thundering Herd win was 28-23 back in 2012 where Marshall scored a TD as time expired.

Purdue's first game ever was a 44-21 victory over Marshall in 1972. The game was played at a neutral site in Wisconsin with the Boilermakers getting the better of the matchup, tallying off 220 yards rushing in a blow out.

# BIG

### PROJECTED BIG 10 WEST STANDINGS

	1	2	3	4	5	6	7
CONF	WISCONSIN	NEBRASKA	MINNESOTA	IOWA	NORTHWESTERN	ILLINOIS	PURDUE
OVR	0-0 0-0	0-0 0-0	0-0 0-0	0-0 0-0	0-0 0-0	0-0 0-0	0-0 0-0

-Designed by Barrett Self-

PHOTOGRAPH CREDIT:  
GERRY MELENDEZ/USA TODAY  
TOM COMBICK/ASSOCIATED PRESS  
JEREMY FLEMING/ASSOCIATED PRESS



# TRI-FOLD BROCHURE DONE 4 YOU (NY)

## DONE 4 YOU

- Residual income
- Easy to setup
- Growth potential
- You won't become a millionaire, but you should expect monthly income!



*The extra \$1,000 a month keeps the boat afloatin' so I can enjoy it with the Family*  
- JG

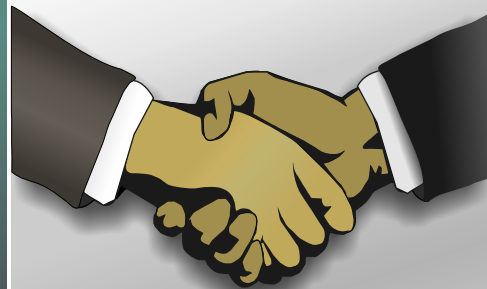


**WE GET  
RESULTS  
AND YOU  
GET  
\$ \$ \$ \$**

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*Call Now!*

## DONE 4 YOU

### BUSINESS SOLUTION



- QUICK, EASY SETUP
- RESIDUAL INCOME  
AND MORE!

*We do the work for you.  
Get Started Today!*

### GET SETUP

- 1 Form a corporation
- 2 Pick a product to sell from the marketplace
- 3 Get your merchant accounts setup
- 4 Pick a supplier or two

### WHAT HAPPENS NEXT?

Long Beach Media will drive potential clients to your site, where they purchase the products you sell. At the end of every month, all expenses are paid and the remaining money is paid out to you.

### FREQUENTLY ASKED QUESTIONS

#### HOW QUICKLY CAN I RECOVER MY INVESTMENT?

You can expect to recover all investments within a 3-6 months.

#### HOW OFTEN DO I GET PAID?

You get paid every month, by the 20th of the month, by check.

#### HOW MUCH INCOME CAN BE EXPECTED EVERY MONTH?

You can expect to earn between \$1,000-2,000 per month.

#### HOW LONG UNTIL I GET MONEY?

It can take a week to 10 days to get your company setup. Once it is setup, a merchant account application will need to be done. This can take another week. Assuming a 2 week approval process, your account can start earning you money in about 1 month, with your first check coming at the end of the calendar month in which your sales start.

#### CAN I DO ANYTHING TO EXPEDITE THE PROCESS?

Yes! You can make sure your website is setup to our specifications.

#### DO YOU HELP WITH THE WEBSITE?

Yes, we can have the site designed for you if you need assistance. (Some costs may be incurred)

#### HOW IS MY INCOME CALCULATED?

Here is an example:

+ Gross Sales:

- Advertising Costs (50-55%) (Cost per Acquisition)
- Product Cost (30%) Per sale unit
- Merchant Account Costs (5%)

= Your profit (1-10%)

*You are guaranteed to earn an effort fee of at least 1%*

#### WHY DOES LONG BEACH MEDIA SETUP THIS PROGRAM?

Long Beach Media spends over \$250,000 per month on buying online advertising media. Their banks allow a maximum of \$300,000 (banks will limit you as well) as a result, they generally have more clients willing to purchase, than they do availability. By adding your company to the mix, they can buy more media and make more sales utilizing advertising they already paid for.

#### IS THIS PROGRAM SUCCESSFUL?

Yes, there are a large number of people using this program and receiving checks every month.

#### WHAT ARE MY RISKS?

A merchant bank can close your account at any time. This would affect your ability to make sales and, therefore, income. If costs of sales are greater than your revenue, your income could be the minimum of 1% as guaranteed by Long Beach Media.

#### WILL THIS AFFECT MY CREDIT SCORE?

No, it will not affect your score positively or negatively.

### MARKETPLACE

#### DONE 4 YOU OFFERS...

- **WEB DESIGN:** Work with a leading design company. They build websites for small business clients.
- **DIGITAL PRODUCTS:** Sell e-books, high margin products, low royalty costs to the authors.
- **SKIN CARE PRODUCT:** High cost of acquisition, reoccurring revenue.
- **LEAD GENERATION:** Low value per lead, no merchant account required.
- **CELL PHONE PROTECTION PLAN:** Clients sign up for a monthly fee, if their phone breaks, it gets replaced.



### SETUP 4 U . BIZ